# This Page Is Inserted by IFW Operations and is not a part of the Official Record

# BEST AVAILABLE IMAGES

Defective images within this document are accurate representations of the original documents submitted by the applicant.

Defects in the images may include (but are not limited to):

- BLACK BORDERS
- TEXT CUT OFF AT TOP, BOTTOM OR SIDES
- FADED TEXT
- ILLEGIBLE TEXT
- SKEWED/SLANTED IMAGES
- COLORED PHOTOS
- BLACK OR VERY BLACK AND WHITE DARK PHOTOS
- GRAY SCALE DOCUMENTS

# IMAGES ARE BEST AVAILABLE COPY.

As rescanning documents will not correct images, please do not report the images to the Image Problem Mailbox.

#### REMARKS

Applicants respectfully request reconsideration of the present application in view of the foregoing amendments and in view of the reasons that follow.

Claims 1-39 have been cancelled without prejudice. Claims 40-77 have been added and are now pending in this application. Claims 40, 50, and 58 are similar in scope to claims 11, 24, and 37, but clarify one of the inventive aspects of the present invention. Claims 59, 68, and 77 are similar in scope to claims 4, 17, and 30, but clarify another of the inventive aspects of the present invention. As a result, no new search is required on the part of the Examiner. Applicants believe all of the pending claims 40-77 are patentable for at least the reasons discussed below.

## Rejections under 35 U.S.C §112

In Section 4 of the Office Action, Claims 1-9, 14-22, and 27-35 are rejected under 35 U.S.C §112 as "being indefinite for failing to particularly point out and distinctly claim the subject matter which applicants regard as the invention." The Examiner asserts, in Section 4 of the Office Action, that "having a document with the identified data item placed on each of the one or more fields shows that the identified data item is already filled in the one or more fields" and that it is unclear why dependent Claim 2 "repeats that feature when stating that populating the one or more fields of the document with the identified data items." This ambiguity is no longer present as Claims 1-39 have been replaced by new Claims 40-77. Applicants respectfully request withdrawal of the rejection.

In Section 4 of the Office Action, Claim 6 is rejected under 35 U.S.C. § 112. The Examiner asserts that "populating the one or more fields with the identified data items indicates that the designed document and the linked data item are already in a single file after populating the template with data." This ambiguity is no longer present as Claims 1-39 have been replaced by new Claims 40-77. Applicants respectfully request withdrawal of the rejection.

## Rejections under 35 U.S.C §103(a)

In Section 7 of the Office Action, Claims 1-5, 7-17, 19-30, and 32-39 are rejected under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent 6,684,369 (Bernardo et al.) in view of

U.S. Patent 5,983,227 (Nazem et al.). In Section 8 of the Office Action, Claims 5, 18, and 31 are rejected as being unpatentable over "Bernardo and Nazem as applied in claims 1, 14, and 27 above and further in view" of U.S. Patent 6,330,575 (Moore et al.). Applicants reserve the right to swear behind Bernardo et al. and Moore et al. Applicants respectfully traverse the rejections.

#### Claims 40-49, 50-57, and 58.

Claims 41-49 depend from Claim 40. Claims 51-57 depend from Claim 50. Claim 40 recites:

designating a changeable field within a template wherein the changeable field includes a name;

linking a plurality of data items to the changeable field; creating a form wherein the form comprises the name of the changeable field paired with a list of the plurality of data items linked to the changeable field;

selecting a data item from the list; and populating the changeable field of the template with the selected data item thereby generating a document.

#### Claims 50 and 58 recite:

receive a changeable field designated by a user within a template wherein the changeable field comprises a name and a plurality of data items linked to the changeable field;

create a form wherein the form comprises the name of the changeable field paired with a list of the plurality of data items linked to the changeable field;

receive a data item selected by the user from the list; and populate the changeable field of the template with the selected data item thereby generating a document.

The cited art describes **use** of pre-defined templates for creating web sites. The cited art does not disclose at least the limitations of "linking a plurality of data items to the changeable field" or "creating a form wherein the form comprises the name of the changeable field paired with a list of the plurality of data items linked to the changeable field" as recited in claims 40, 50, and 58. With respect to claim 1, the Examiner states that:

It would have been obvious to one of ordinary skill in the art at the time of the invention was made to have combined Nazem into Bernardo since Nazem discloses the user preference templates and the live data to fill the templates. This suggest linking data to the fields in the document design since the live data used to fill the templates is related to the template ....

(Page 6, Office Action dated 4/7/2004)

Applicants respectfully disagree. Bernardo et al. describes "a tool for creating a Web site where the tool comprises a library of stored templates (including fields) associated with different options/features for a Web site." (Col. 2, lines 48-51). FIG. 3 of Bernardo et al. indicates that a user can not select from data items in the template. The user is prompted for data to enter in each field. Bernardo et al. describes allowing a user to "select the features and options desired for the Web site. Based on these selections, the tool prompts the web site creator to supply data to populate fields of the templates determined by the tool to correspond to the selected features and options." (Col. 3, lines 49-53, Emphasis added). As a result, Bernardo et al. fails to describe, suggest, or teach at least the limitations of "linking a plurality of data items to the changeable field" and "creating a form wherein the form comprises the name of the changeable field paired with a list of the plurality of data items linked to the changeable field."

Nazem et al. discloses "user preferences [that] are organized into templates stored in compact data structures and the live data used to fill the templates is stored local to the page server." (Col. 1, lines 62-65). Nazem et al. further discloses that "FIG. 4 is an illustration of user template 202." (Col. 5, line 12). FIG. 4 shows that the user template is an HTML document wherein the "selections of stock quote symbols, team scores, and weather cities are set by the user." (Col. 5, lines 42-43). "[I]ntelligent defaults are selected by the system prior to user selection, so that users unfamiliar with the **customization process** will nonetheless be able to view non empty custom pages." (Col. 5, lines 44-47, Emphasis added). The user makes selections thereby customizing the web page by **manually entering** the desired symbols in the HTML code.

The live data described in Nazem et al. is not linked to the template in any way. To display the live data described in Nazem et al., the user must manually enter the desired code in

then interpreted just as the remaining HTML code shown in Appendix A, FIG. 3, and FIG. 4 of Nazem et al. The HTML code and the live data may be located in a "large region of shared memory," but they are not linked. The browser interprets the HTML code and then accesses the item manually entered in the HTML code by the user. Thus, Nazem et al. fails to describe, suggest, or teach at least the limitations of "linking a plurality of data items to the changeable field" and "creating a form wherein the form comprises the name of the changeable field paired with a list of the plurality of data items linked to the changeable field."

In Section 8 of the Office Action, Claims 5, 18, and 31 are rejected as being unpatentable over "Bernardo and Nazem as applied in claims 1, 14, and 27 above and further in view" of U.S. Patent 6,330,575 (Moore et al.). Moore et al. describes a "template-driven interface for a customer or merchant to utilize in the design of a Web page or a complete Web site." (Abstract). "Page styles allocate certain portions of each page to text, images, multimedia, etc." (Col. 11, lines 27-28). Moore et al. further describes, with reference to FIGs. 10-13, that "each of the style components must be filled in. To do this, the merchant clicks on the style component and the Development Tool presents a 'dialog' box which steps the merchant through the choices necessary to fill in the style component." (Col. 11, lines 38-42). FIG. 11 of Moore et al. shows a dialog box that is opened when a user selects the field from the template shown in FIG. 10. (Col. 11, lines 35-40). Thus, Moore et al. fails to describe, suggest, or teach at least the limitations of "linking a plurality of data items to the changeable field" and "creating a form wherein the form comprises the name of the changeable field paired with a list of the plurality of data items linked to the changeable field."

Thus, neither <u>Bernardo et al.</u>, <u>Nazem et al.</u>, nor <u>Moore et al.</u> describe, suggest, or teach at least the limitations of "linking a plurality of data items to the changeable field" and "creating a form wherein the form comprises the name of the changeable field paired with a list of the plurality of data items linked to the changeable field." As a result, <u>Bernardo et al.</u>, <u>Nazem et al.</u>, and <u>Moore et al.</u> fail to disclose, suggest, or teach all of the limitations of claims 40, 50, and 58. An obviousness rejection cannot be properly maintained where the references used in the rejection do not disclose all of the recited claim elements. Applicants respectfully request

allowance of claims 40, 50, and 58. Applicants respectfully traverse any arguments posed by Examiner relative to claims 41-49 and 51-57 as they are allowable for at least the reasons outlined above relative to claims 40, 50, and 58. Therefore, Applicants respectfully request allowance of claims 40-58.

### Claims 59-77.

Claims 60-67 depend from Claim 59. Claims 69-76 depend from Claim 68. Claim 59 recites:

designating a changeable field within a template, the template designed using a layout application executing at a workstation; linking a plurality of data items to the changeable field; sending the template and the plurality of data items to a server; storing the template and the plurality of data items at the server; and editing the template using the layout application, the layout application executing at the server.

Claims 68 and 77 recite:

receive a template and a plurality of data items linked to a changeable field designated within the template, the template designed using a layout application executing at a workstation; store the template and the plurality of data items; and provide editing of the template using the layout application, the layout application executing at a server.

The cited art fails to describe, suggest, or teach any of the limitations recited in claims 59, 68, and 77.

First, as related above relative to claims 40-58, <u>Bernardo et al.</u> fails to describe, suggest, or teach the limitation of "linking a plurality of data items to the changeable field," "sending the template and the plurality of data items to a server," and "storing the template and the plurality of data items at the server." FIG. 3 of <u>Bernardo et al.</u> indicates that a user can not select from data items in the template. Because <u>Bernardo et al.</u> fails to allow a user to select from data items in the template, there are not a plurality of data items to send to a server. Thus, <u>Bernardo et al.</u> nowhere describes, suggests, or teaches **sending and storing** the template and the plurality of

data items to a server." As a result, <u>Bernardo et al.</u> fails to describe, suggest, or teach at least the limitations of "linking a plurality of data items to the changeable field," "sending the template and the plurality of data items to a server," and "storing the template and the plurality of data items at the server." Second, <u>Bernardo et al.</u> fails to describe, suggest, or teach the limitation of "editing the template using the layout application, the layout application executing at the server." <u>Bernardo et al.</u> describes the creation of web sites using templates. <u>Bernardo et al.</u> does not describe "editing the template using the layout application, the layout application executing at the server."

As related above relative to claims 40-58, Nazem et al. also fails to describe, suggest, or teach at least the limitations of "linking a plurality of data items to the changeable field," "sending the template and the plurality of data items to a server," and "storing the template and the plurality of data items at the server." The live data described in Nazem et al. is not linked to the template in any way. To display the live data described in Nazem et al., the user must manually enter the desired code in the HTML field as shown in FIG. 4 of Nazem et al. The selection entered in the HTML code is then interpreted just as the remaining HTML code shown in Appendix A, FIG. 3, and FIG. 4 of Nazem et al. Nazem et al. additionally states "page generator 210 can generate custom front pate 218 much more quickly using shared memory as compared with using servers 230, 232, 234 and page template 202." (Col. 4, lines 14-17) Thus, Nazem et al. teaches away from "sending and storing the template and the plurality of data items to a server." As a result, Nazem et al. fails to describe, suggest, or teach at least the limitations of "linking a plurality of data items to the changeable field," "sending the template and the plurality of data items to a server," and "storing the template and the plurality of data items at the server." Additionally, Nazem et al. fails to describe, suggest, or teach the limitation of "editing the template using the layout application, the layout application executing at the server." Nazem et al. describes the creation of web sites using a global front page template and a user's front page template. (FIG. 2). The templates again are HTML code and are not edited using a layout application. Thus, Nazem et al. does not describe "editing the template using the layout application, the layout application executing at the server."

As related above relative to claims 40-58, Moore et al. also fails to describe, suggest, or teach at least the limitations of "linking a plurality of data items to the changeable field," "sending the template and the plurality of data items to a server," and "storing the template and the plurality of data items at the server." Moore et al. states "[p]age styles allocate certain portions of each page to text, images, multimedia, etc." (Col. 11, lines 27-28). Moore et al. further describes, with reference to FIGs. 10-13, that "each of the style components must be filled in. To do this, the merchant clicks on the style component and the Development Tool presents a 'dialog' box which steps the merchant through the choices necessary to fill in the style component." (Col. 11, lines 38-42). FIG. 11 of Moore et al. shows a dialog box that is opened when a user selects the field from the template shown in FIG. 10. (Col. 11, lines 35-40). As a result, Moore et al. fails to describe, suggest, or teach at least the limitations of "linking a plurality of data items to the changeable field," "sending the template and the plurality of data items to a server," and "storing the template and the plurality of data items at the server." Moore et al. further describes "[t]he Tool, as either an applet which would run on top of a browser or as an application, would be downloaded from a Store Builder Server. ... The merchant could download the Java wizard applet to build the pages for the Web storefront, which will reside on the Store Server." (Col. 5, lines 49-55). As a result,, Moore et al. fails to describe, suggest, or teach "editing the template using the layout application, the layout application executing at the server." Instead, the tool is downloaded from the server. Thus, Moore et al. does not describe "editing the template using the layout application, the layout application executing at the server."

Thus, neither <u>Bernardo et al.</u>, <u>Nazem et al.</u>, nor <u>Moore et al.</u> describe, suggest, or teach at least the limitations of "linking a plurality of data items to the changeable field," "sending the template and the plurality of data items to a server," "storing the template and the plurality of data items at the server," and "editing the template using the layout application, the layout application executing at the server." As a result, <u>Bernardo et al.</u>, <u>Nazem et al.</u>, and <u>Moore et al.</u> fail to disclose, suggest, or teach all of the limitations of claims 59-77. An obviousness rejection cannot be properly maintained where the references used in the rejection do not disclose all of the recited claim elements. Applicants respectfully request allowance of claims 59, 68, and 77. Applicants respectfully traverse any arguments posed by Examiner relative to claims 60-67 and

69-76 as they are allowable for at least the reasons outlined above relative to claims 59, 68, and 77. Therefore, Applicants respectfully request allowance of claims 59-77.

For the foregoing reasons, it is submitted that all of the pending claims in this application should be in condition for allowance. The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 C.F.R. §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 50-2350. Should no proper payment be enclosed herewith, as by a check being in the wrong amount, unsigned, post-dated, otherwise improper or informal or even entirely missing, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 50-2350. If any extensions of time are needed for timely acceptance of papers submitted herewith, Applicants hereby petition for such extension under 37 C.F.R. §1.136 and authorizes payment of any such extensions fees to Deposit Account No. 50-2350.

Respectfully submitted,

Callie M. Bell

Attorney for Applicants

Registration No. 54,989

Dated: July 7, 2004

**FOLEY & LARDNER LLP** 150 East Gilman Street Madison, Wisconsin 53701-1497 Telephone:

(608) 258-4263

Facsimile:

(608) 258-4258